



SPONSORSHIP OPPORTUNITIES

Just and Vibrant Communities

Local Government Community Services Association of Australia

National Conference

28 - 30 July 2003
Jupiters Townsville Hotel
Townsville, Queensland

An Invitation to Sponsor

Dear Colleague

You are invited to sponsor "**Just and Vibrant Communities**", the Local Government Community Services Association of Australia's (LGCSAA) national biennial community development conference, to be held at Jupiters Townsville Hotel on Monday 28 to Wednesday 30 July 2003.

The LGCSAA has organised a high profile national community development conference for local government since 1986 and has gained a reputation for excellence. "**Just and Vibrant Communities**" promises to be another high calibre event attended by over 300 delegates, including senior decision-makers and elected representatives from local, state and federal government, academia, key community organisations and the service sector.

The conference program will explore contemporary social, cultural and environmental themes, as well as policy and justice issues and challenges that are pertinent to councils and their communities.

Sponsorship of the conference offers significant opportunities for linkage with a large field of influential leaders and decision-makers in communities across Australia. The packages outlined in this document offer a variety of exposure levels at the Conference. The opportunity also exists to meet with delegates through complimentary attendance at the Conference and its events, including the Official Conference Dinner.

The LGCSAA appreciates your consideration of support for its Conference and looks forward to the opportunity to develop a mutually beneficial partnership.

Yours sincerely



Jenny Merkus
President, LGCSAA



About the Conference

This Conference is about community and cultural development and planning that ensures sustainable long-term benefits to the development of communities, so that they are just and fair, vibrant and creative.

Five themes have been identified as core to the Conference.

- Is integrated community planning a foundation for sustainable communities?
- Social Capital - What are the benefits for local communities?
- How does the contribution of arts, culture and diversity assist in building vibrant communities?
- How can local communities strengthen just outcomes and human rights?
- Is the emphasis on efficiency and corporatisation impacting on local democracy, community development and community services?

Presentations will take the form of Keynote Addresses, Symposiums, Workshops and Learning Incubators.

The Conference will be held from Monday 28 to Wednesday 30 July 2003 at Jupiters Townsville Hotel, Sir Leslie Thiess Drive, Townsville, Queensland.

A Welcome Reception will be held on Sunday evening, 27 July. Networking Drinks and the Official Conference Dinner will be held on Tuesday evening, 29 July.

Morning tea, lunch and afternoon tea will be served each day.

Delegate Profile

The delegate profile is varied, comprising key decision-makers and stakeholders from federal, state and local government, academia, community organisations and the service sector. Sponsors will have the opportunity to meet and develop links with these people. Attendees will include:

Mayors
Councillors
Chief Executive Officers
Directors
Senior representatives from state and federal governments
Representatives from peak local government and social and cultural policy organisations
Academics
Social, cultural city planners
Community and cultural development workers
Representatives from non- government organisations

A minimum of 300 delegates has traditionally attended this biennial event.

About the LGCSAA

The Local Government Community Services Association of Australia (LGCSAA) is a federation comprised of representatives from every state community services and community development local government association. The state Local Government Community Services Associations include members working in social, cultural and recreational planning; community development and delivery of community services, including senior executives heading up large multi-functional Departments.

The LGCSAA Executive includes people who are known leaders within local government and within their field of expertise. As a consequence, the LGCSAA's relationship within the local government sector and human services generally, is far reaching and includes national and state local government peak bodies, relevant federal and state government departments, academic institutions and key organisations associated with community and cultural planning and policy.

During the past decade, the LGCSAA has demonstrated its commitment to a strong and viable local government sector.

Since the formation of LGCSAA in 1986, one of the Association's major activities has been to organise a biennial local government community development conference as a way of providing an opportunity for promoting and sharing good practice in social planning and community development.

Recently, the LGCSAA has focused on furthering understanding of good practice and benchmarking in community development, governance and well-being indicators. This work has resulted in two publications, "Working Together to Develop our Communities - Good Practice and Benchmarking in Local Government Community Development and Community Services" and "Just, Vibrant and Sustainable Communities".

Conference Hosts

The Local Government Community Services Association of Queensland (LGCSAQ) is proud to host this Conference on behalf of the LGCSAA.

Townsville City Council is pleased to be the city host for the Conference.



Principal Sponsorship Package

(\$20,000 + GST)

The Principal Sponsor holds the highest profile of all conference sponsors and as such, will be given every opportunity to showcase itself to delegates.

Benefits:

- Industry exclusivity - you will be the sole sponsor from your industry
- Opportunity to present a 10 minute address to delegates during plenary session
- Prominent display of company signage in main Conference room
- Full page advertisement in Conference Program
- Trade display for the duration of the Conference
- The opportunity to develop links with a diverse range of local government and community development personnel
- Sponsorship of a conference session
- Company logo on all Conference promotional material
- Company logo on Conference website
- Verbal acknowledgement at the Conference Opening and Closing
- Five (5) complimentary Full Conference Registrations for your company's representatives
- Five (5) complimentary tickets, for your company's representatives, to Networking Drinks and the Official Conference Dinner
- Seat at dignitary table at Official Conference Dinner
- Company promotional material included in Conference satchels
- Recognition as Principal Sponsor in Conference Program

Sponsorship Packages

Dinner Sponsor (\$8,000 + GST)

The Official Conference Dinner will be a themed event and will feature entertainment. The Dinner will give the sponsor quality exposure in a relaxed environment.

Benefits:

- The opportunity to exclusively host and address the Official Conference Dinner
- Trade display for the duration of the Conference
- Company logo on all Conference promotional material
- Prominent display of company signage during Official Conference Dinner
- Verbal acknowledgement at the Conference Opening and Closing
- The opportunity to develop links with a diverse range of local government and community development personnel
- Two (2) complimentary Full Conference Registrations for your company's representatives
- Four (4) complimentary tickets, for your company's representatives, to Networking Drinks and the Official Conference Dinner
- Company promotional material included in Conference satchels
- Recognition as Dinner Sponsor in Conference Program

Sponsorship Packages

Networking Drinks Sponsor (\$5,000 + GST)

Networking Drinks will be held on Tuesday evening, prior to the Official Conference Dinner.

Benefits:

- The opportunity to exclusively host the Networking Drinks and briefly address delegates during the Conference
- Trade display for the duration of the Conference
- Company logo on all Conference promotional material
- Prominent display of company signage during Networking Drinks
- The opportunity to develop links with a diverse range of local government and community development personnel
- Two (2) complimentary Full Conference Registrations for your company's representatives
- Two (2) complimentary tickets, for your company's representatives, to Networking Drinks and the Official Conference Dinner
- Company promotional material included in Conference satchels
- Recognition as Networking Drinks Sponsor in Conference Program

Sponsorship Packages

Speaker Sponsor (\$5,000 + GST)

You have the opportunity to sponsor your choice of Speaker.

Benefits:

- Involvement in discussions regarding suitable speakers for the Conference
- Company logo on all Conference promotional material
- Recognition as the Speaker Sponsor by the Chairperson prior to the session
- Inclusion of company publications in the Conference Bookshop
- The opportunity to develop links with a diverse range of local government and community development personnel
- Two (2) complimentary Full Conference Registrations for your company's representatives
- Two (2) complimentary tickets, for your company's representatives, to Networking Drinks and the Official Conference Dinner
- Company promotional material included in Conference satchels
- Recognition as Speaker Sponsor in Conference Program

Sponsorship Packages

Satchel Sponsor (\$4,000 + GST)

The Conference satchel is a high profile item that can be used by delegates long after the Conference.

An organisation has the opportunity to display their logo on the Conference satchel.

Benefits:

- Company logo on Conference satchels, along with the LGCSAA logo
- The opportunity to develop links with a diverse range of local government and community development personnel
- Two (2) complimentary Full Conference Registrations for your company's representatives
- Two (2) complimentary tickets, for your company's representatives, to Networking Drinks and the Official Conference Dinner
- Company promotional material included in Conference satchels
- Recognition as Satchel Sponsor in Conference Program

Session Sponsor (\$3,000 + GST)

You have the opportunity to sponsor your choice of Conference session or workshop.

Benefits:

- Recognition as the Session Sponsor by the Chairperson prior to the session
- The opportunity to develop links with a diverse range of local government and community development personnel
- Two (2) complimentary Full Conference Registrations for your company's representatives
- Two (2) complimentary tickets, for your company's representatives, to Networking Drinks and the Official Conference Dinner
- Company promotional material included in Conference satchels
- Recognition as Session Sponsor in Conference Program

Sponsorship Packages

Lunch Sponsor (\$3,000 + GST)

There are three lunch sponsorship opportunities available, as lunch will be provided for delegates on Monday, Tuesday and Wednesday at a venue close to the conference centre.

Benefits:

- The opportunity to briefly address delegates prior to sponsored lunch
- The opportunity to develop links with a diverse range of local government and community development personnel
- Two (2) complimentary Full Conference Registrations for your company's representatives
- Two (2) complimentary tickets, for your company's representatives, to Networking Drinks and the Official Conference Dinner
- Company promotional material included in Conference satchels
- Recognition as Lunch Sponsor in Conference Program

Trade Display (\$2,500 + GST)

There are limited opportunities for organisations to hold trade displays at the Conference.

Benefits:

- The opportunity to hold a Trade Display for the duration of the Conference
- Two (2) complimentary Full Conference Registration for your company's representatives
- Two (2) complimentary tickets, for your company's representatives, to Networking Drinks and the Official Conference Dinner
- The opportunity to develop links with a diverse range of local government and community development personnel
- Company promotional material included in Conference satchels
- Recognition as Trade Exhibitor in Conference Program

Sponsorship Terms

Following are explanations of the various elements contained within our sponsorship packages.

Complimentary Full Conference Registration

“Full Conference Registration” includes lunches, morning and afternoon teas, conference program and materials, name badge and conference satchel.

Conference Program

All sponsorship packages include sponsor recognition in the conference program. The program will include a detailed agenda, information about presenters, sponsors and trade exhibitors, delegate lists and function details.

Conference Satchels

All sponsorship packages include the insertion of a company brochure into the conference satchels that will be distributed to all delegates.

Company Signage

The type of company signage to be displayed is dependent on the space and hanging equipment available at the venue. Every effort will be made to accommodate sponsors' requests.

Conference Promotional Material

“Conference promotional material” refers to brochures and any other material that may be distributed regarding the Conference. It does not include conference satchels.

Trade Display

Trade display includes booth stand, company name on a vinyl sign set on fascia panel, 2 x 150 watt spotlights, 1 x 4amp general purpose outlet, installation and dismantling.

Further Information

The Local Government Association of Queensland is the Event Manager for this Conference.

Please contact us to discuss the above sponsorship opportunities, or to request a tailor-made package to suit your particular needs.



Marie Noy
Events Co-ordinator
Local Government Association of Queensland
PO Box 2230
Fortitude Valley BC Q 4006
Phone: (07) 3000 2222
Fax: (07) 3252 4473
Email: events@lgaq.asn.au

SPONSORSHIP AGREEMENT CONFIRMATION



Local Government Community Services Association of Australia
National Conference
28 - 30 July 2003

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Mobile: _____ Email: _____

Contact Name: _____

Position: _____

AGREEMENT

I have read and understand the terms of sponsorship and agree to the following:

Principal	\$20,000 + GST
Dinner	\$8,000 + GST
Networking Drinks	\$5,000 + GST
Speaker	\$5,000 + GST
Satchel	\$4,000 + GST
Session	\$3,000 + GST
Lunch	\$3,000 + GST
Trade Display	\$2,500 + GST

Signature: _____

Please return completed form to:

Marie Noy
Events Co-ordinator
Local Government Association of Queensland
PO Box 2230
FORTITUDE VALLEY BC Q 4006
Phone: (07) 3000 2258 Fax: (07) 3252 4473
Email: events@lgaq.asn.au