

Remarkable Alliances & The Creative Spark

National Local Government Community
Development Conference - Townsville



Jude Munro

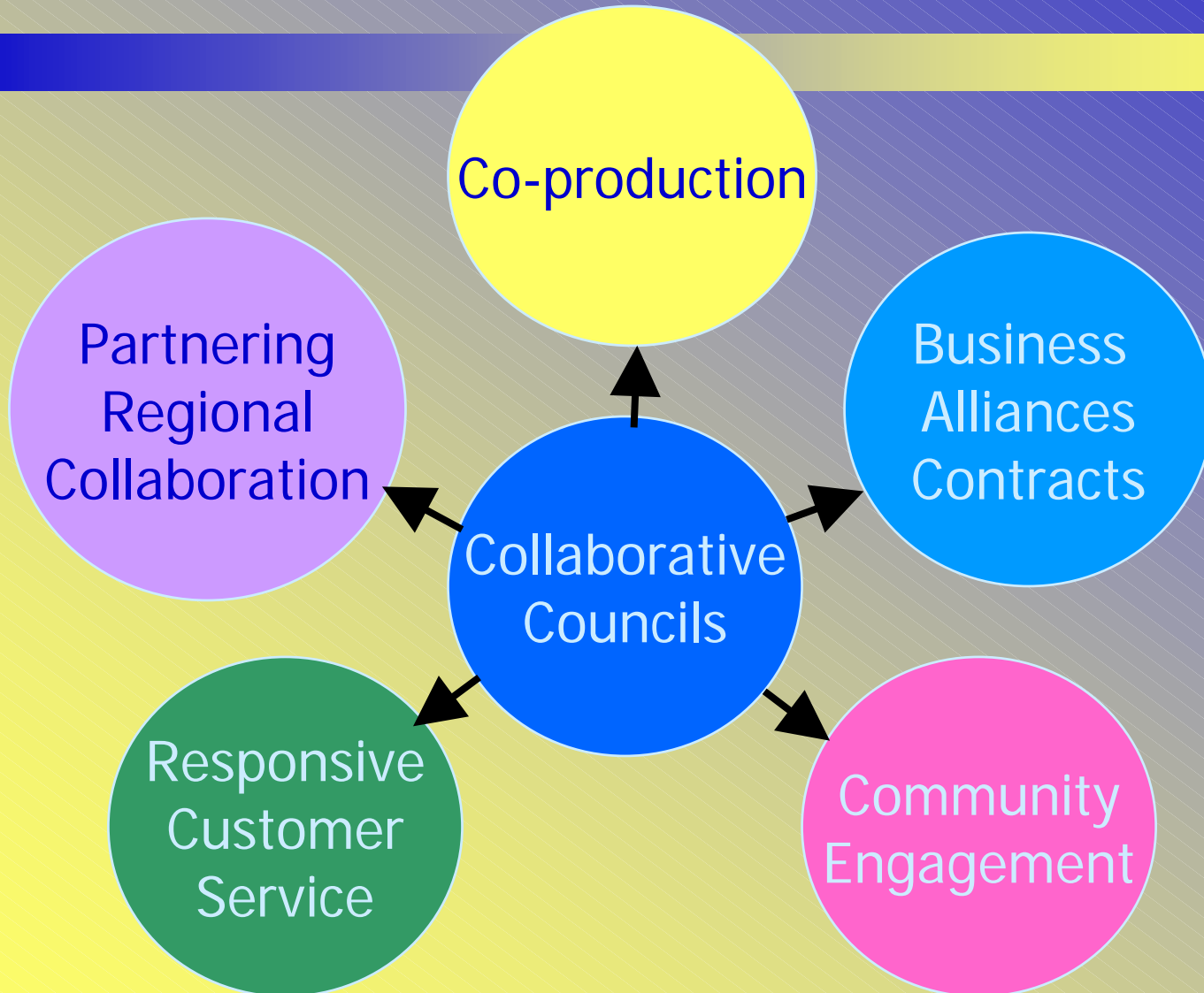
CEO, Brisbane City Council

30 July 2003

CHALLENGES...

- Changing community demographics
- Dominance of the acute health agenda
- Growth of in-line services
- Changing community expectations
- Distrust of Government

COLLABORATIVE COUNCILS



CO-PRODUCTION

- The role of customer vs citizen vs co-producer
eg: garbage collection

Customer = Household garbage collected

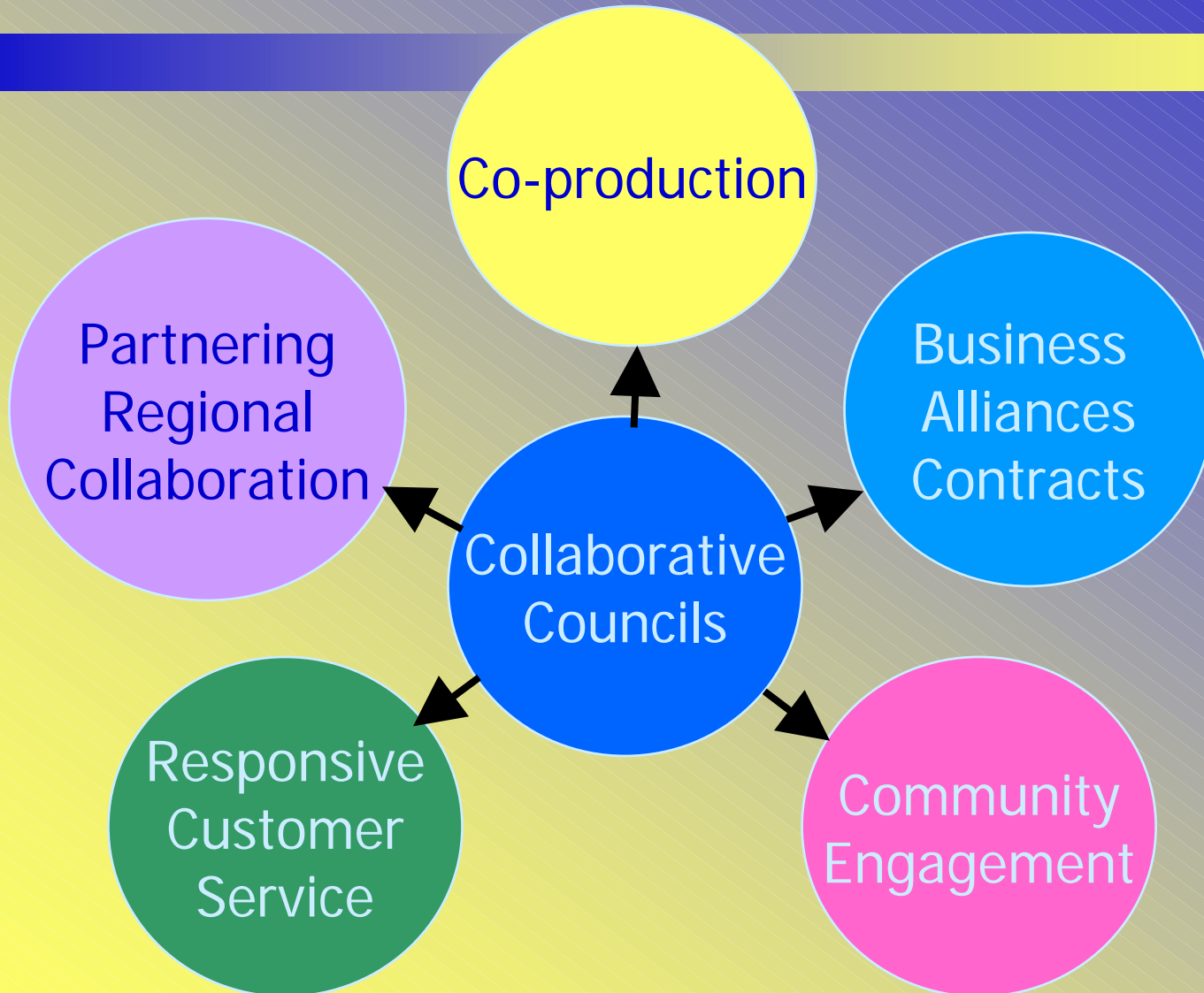
Citizen = Debate over waste management

Co-producer = Participation in household
garbage recycling

- Co-production = partnership between citizen,
customer, Council and Government



COLLABORATIVE COUNCILS



BCC - 2010 Engagement Framework

2010 Community Advisory Bodies?
industry, community stakeholders

Economic Networks

2010 business delivery collaboration, innovation, knowledge

minimum 25,000 businesses, half of the 50,000 in Brisbane

Your City Your Say

individuals take big agendas forward

8,000

Consultation Help Desk

Online Community Networks

2010 community delivery

1,000+ groups
350,000 people

E-democracy briz-e-forum

city-wide advocacy
test community 'pulse'

100,000+



Collaborative Organisations

- David Limerick & Bert Cunnington's blue print for Networks & Strategic Alliances:
"Managing the New Organisation"
- Characteristics and competencies of collaborative individuals:

Autonomous

Proactive

Empathic

Creative

Transforming

Politically skilled

Networking

Mature



Remarkable Alliances

- **Great Barrier Reef protection**
 - Queensland & Federal Governments
- **Repairing the Country**
 - Australian Conservation Foundation & The National Farmers Federation
- **Council for Aboriginal Reconciliation**
 - Rick Farley & Linda Burney

Do crises create remarkable alliances?

- eg: Salinity & the state of the Murray River



- eg: The January 2003 Canberra Bushfires



Search for the common good...

● BP/Comcork “Green Collect” Project

- Community, local business, BP Australia & Council social enterprise to help homelessness
- Recycle wine bottle corks from 200 restaurants
- Product used for flooring - BP petrol stations, buses & ferries
- Providing sustainable employment & recycling opportunities with high value product

